

EMAIL MARKETING

Reach your customers on the go



We specialize in permission-based, highly targeted email marketing campaigns that deliver results! Our targeted email marketing services will help you reach prospective clients through our responsive base of opt-in records for both B2B and B2C.

Take advantage of our expert email consultants, mobile-friendly email templates, professional designs and analytics to reach your target audience.



EMAIL MARKETING CAMPAIGN GOALS & BENEFITS

- Increase repeat customer purchases
- Increase traffic to your website
- Cross-promote items or services
- Build top-of-mind awareness with potential customers
- Follow up with leads and nurture prospects



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AMPLIFIED'S EMAIL MARKETING OPTIONS

Deliver your message straight to your customer's email inbox



EMAIL TEMPLATE CREATION

Make sure your email looks professional and will generate the results you're looking for



TARGETED DELIVERY

Reach your exact target with accuracy for the best qualified leads



OPT-IN EMAIL DATABASE

Send your email only to those who have requested to receive it



IN-DEPTH REPORTING

Detailed tracking so you can make informed decisions about your next campaign



EMAIL DATABASE

Don't have an email list? Not a problem; Amplified has a massive database of email addresses of local customers we can drive to your website to sign up for future offers and communications from your business

EMAIL MARKETING VS. DIRECT MAIL

With email marketing you'll know exactly how many people opened your email and clicked on links to your website. That's better than direct mail where you'll never know if it was thrown out. With no printing or postage needed, email marketing cuts costs and waste — making it a fiscally and environmentally responsible choice.



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