

Amplified Digital Packages			
Product	AD1 \$50/setup \$162/monthly	AD2 -	AD3 -
Profile Page with Offers	\$10/month	\$10/month	\$10/month
Google & Bing Registration	\$10/month	\$10/month	\$10/month
Local Offers Newsletter	\$5/month	\$5/month	\$5/month
Social Marketing (Setup of Facebook, Twitter & Google+, Social Dashboard & 12 Posts a month)	\$42/month	\$42/month	
Reputation Intelligence	\$15/month		
Listings Distribution	\$50/setup		
Socialbiz (Setup of Facebook, Facebook Tabs, 4 Contests & 12 Posts a month)	\$80/month		

Social & Reputation Management		
Product Name	Setup	Monthly
Social Marketing (Setup of Facebook, Twitter & Google+, Social Dashboard & 12 Posts a month)	-	\$42
Reputation Intelligence	-	\$15
Reputation Intelligence w/ Listings Distribution	\$50	\$15
Socialbiz (Setup of Facebook, Facebook Tabs, 4 Contests & 12 Posts a month)	-	\$80
Social Marketing + Socialbiz (Setup of Facebook, Twitter, & Google+, Facebook Tabs, Facebook Contests, Social Dashboard & 3 weekly posts)	-	\$122
Social Contests (per contest)	\$50	-
Pinterest Management	\$40	\$10
Google+ Management	-	\$15
Reputation & Social Management	<a href="#">Custom Quoted</a>	

Additional Social Sites & Listings		
Product Name	Setup	Monthly
YouTube Channel Setup Only	\$10/each	-
Listings Setup Only (Listing Examples provided below)	\$10/each	-
Social Site Setup Only (Social Site Examples provided below)	\$25/each	-

**Listings**

- 411.com
- Bing Local
- Citysearch
- Angie's List
- MerchantCircle
- Superpages
- Yellow Book
- Yellow Bot
- YellowPages

- Yelp
- OpenTable
- TripAdvisor
- Urbanspoon

**Social Sites**

- Facebook
- Twitter
- Google+
- Foursquare
- Pinterest

SEM & SMM		
Product Name	Setup	Monthly
Google AdWords Setup	<a href="#">Custom Quoted</a>	
Facebook Ads Setup	<a href="#">Custom Quoted</a>	

Web Design		
Product Name	Setup	Monthly
Mobile Website*	\$50	\$10
Landing Page	\$50	\$10
5 Page Responsive Website	\$289	\$39
10 Page Responsive Website	\$379	\$39
Custom & Ecommerce Websites	<a href="#">Custom Quoted</a>	
<i>*Must have desktop website currently</i>		

Web Design Add-Ons		
Product Name	Setup	Monthly
Additional Page - Responsive Website	\$50	-
Ecommerce Setup	Hourly	-
Additional Page - Ecommerce (per 25 products)	Hourly	-
Domain Name Registration	Actual Cost	-
Additional Website Updates (not custom sites)	Hourly	-
Custom Logo Design - Hourly	\$25/hour	-
Hourly Coding/Programming	\$25/hour	-
Custom Video Slideshow	\$60	-

Analytics		
Product Name	Setup	Monthly
Advertiser Dashboard Access	-	\$8
Mirror Site (Proxy Site)	\$10	\$10
Image with interactive phone number	\$5	-
Developer Updates to Mirror Site (Proxy Site)	\$15	-
Call Tracking	-	\$8

#### Understanding Customer Analytics, call tracking and Mirror Site Charges:

- Properties will not be charged for adding a customer to the analytics platform.
- Giving an advertiser dashboard access to reporting will cost the property \$8 per month per advertiser with access.
- The creation of a call tracking number will cost the property \$8 per month per call tracking number.
- The creation of a mirror site (proxy) has a one-time \$10 wholesale set up fee and a \$10 per month wholesale charge while the mirror site (proxy) is active.
- Once the mirror site (proxy) is canceled, the \$10 per month wholesale charge will cease. You cannot reactive this mirror site (proxy), therefore you would have to provision a new one with a wholesale set up fee of \$10 and \$10 monthly.
- It is a best practice to have one mirror site (proxy) per product. For example one mirror site (proxy) for a DFP campaign, another for SEM and another for a targeted display campaign – this will provide the results and analytics per product.
- If customer has multi-locations, you will need a mirror site (proxy) per location to track location analytics
- If you have Google Analytics access you do NOT need a mirror site (proxy). Google Analytics are preferred over a mirror site (proxy).
- If you have Google Analytics access, UTM codes are recommended for tracking campaigns.