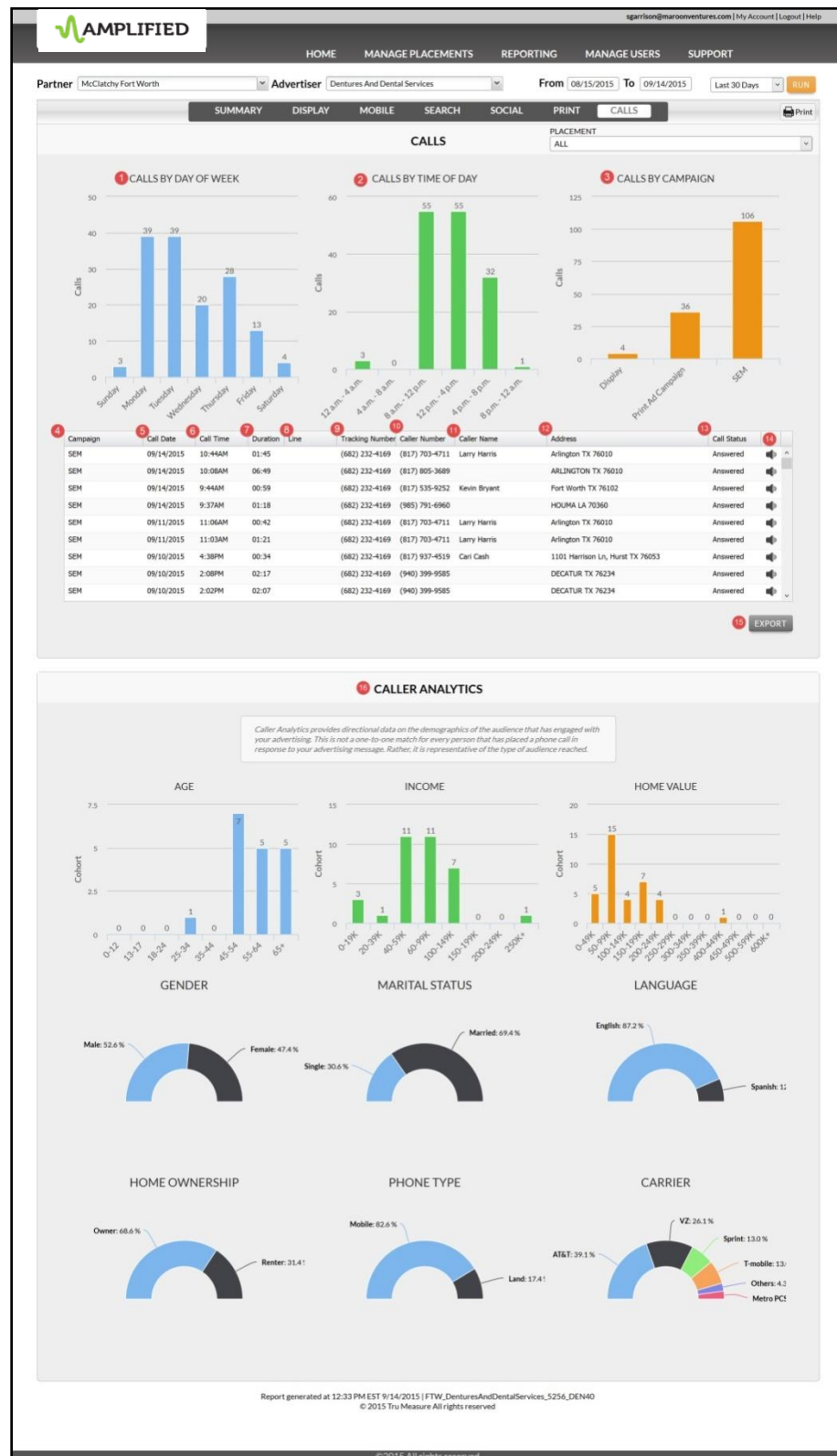


# CALL TRACKING: Report Legend



#	Displayed on report	Description
1	Calls By Day Of The Week	Total number of calls per day, Sunday-Saturday
2	Calls By Time Of Day	Total number of calls by 4-hour time intervals
3	Calls By Campaign	Total number of calls per placement type
4	Campaign	Placement type
5	Call Date	Date the call was placed
6	Call Time	Time the call was placed
7	Duration	Length of phone call
8	Line	Nickname field when order is provisioned
9	Tracking Number	Call Tracking number assigned
10	Caller Number	Number of originating call
11	Caller Name	Name of caller
12	Address	Address of caller
13	Call Status	Status of call transaction: Answered, Missed, Busy
14		Call recording - Download MP3
15	Export	Click to export all of the grid data as a csv
16	Caller Analytics	Directional data on the demographics of calls; not a one-to-one, representative of type as provided from Caller