House Advertiser Booking

1. Select New Order on Delivery tab
2. Enter Name
3. Select House Advertiser from Advertiser drop down list

4. Select inventory size – 300x250 or 728x90 recommended
5. Choose House for Line Item Type.
6. Enter .30 for Rate & set Value CPM to .30

7. Add inventory – domainname.com
8. If you are targeting a specific page be sure to add that as well
9. You can also add POS (ATF or BTF) if necessary - Ad will run on Desktop and Mobile unless Device Categories are defined

To run **Desktop only**, Add Devices > Device Category = Desktop and Tablet
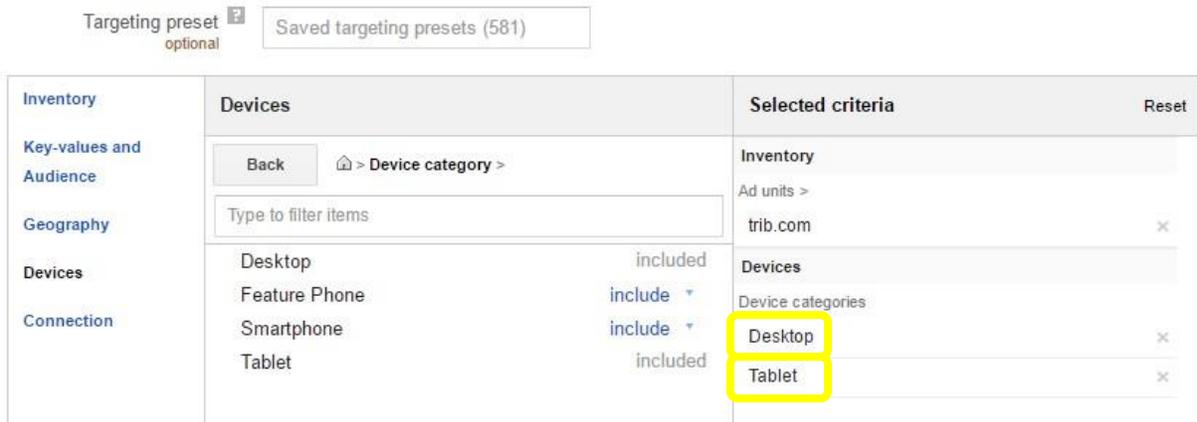
To run **Mobile only**, Add Devices > Device Categories = Smartphone and Feature Phone
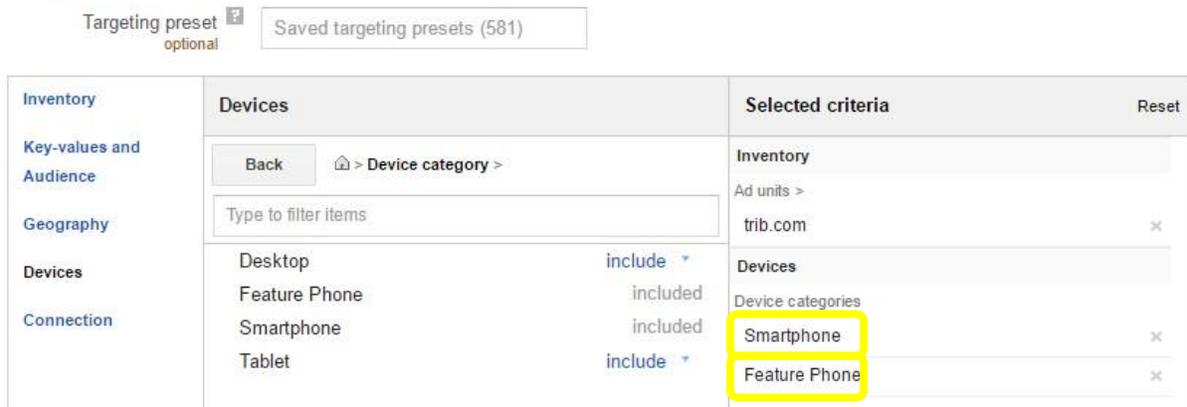
10.   Add Creative
11.   Click to Upload Image or use Third party ad tags

Third party
A highly customizable, interactive creative. You can use any custom HTML and JavaScript snippets as well as tags from a third-party ad server or DoubleClick for Advertisers.

Flash
A creative containing animation, sound, video, or interactive features. Requires a Flash (SWF) file.

Image
A basic image creative. Requires a GIF, JPG, or PNG file.

Click "Choose File" to Upload Image

Type: **Image**   Advertiser: **LEE - Test Company**

Name	Ad Name Goes Here
Image files	Choose File No file chosen 1x density ▾
	Use a remote image
Destination	Click-through URL ▾ Click Thur URL Goes Here Test
Target ad unit size	300x250

Or for Third-party Ad Tags

Type: **Third-party**   Advertiser: **LEE - Test Company**

Name	Ad Name Goes Here
Code snippet	Paste ad tag code snippet here, Click Insert Macro if necessary.

Manually insert macros

⇐	Cachebuster
⇐	Escaped click macro
⇐	Click macro
⇐	Width
⇐	Height