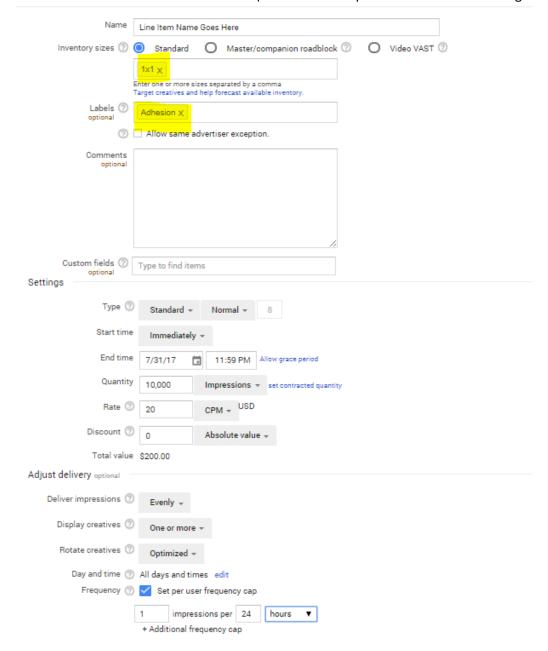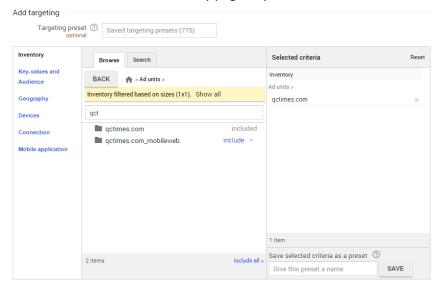# Multi-Screen Adhesion Ads– DFP Booking

1. Create a new order in DFP:
   a. Inventory size should be 1x1
   b. Type should be standard or sponsorship (recommended standard to preserve actual cpm)
   c. Place adhesion in the label field (adhesion labels prevents 2 ads from loading at the same time)

2. Choose your targeting - domainname.com
3. Add any targeting requirements: section, frequency capping, etc.

      This ad unit can run on any page of your website – book accordingly

4. Save your order and line item and add the creative
5. You must use the **Flex – Adhesion** template from the User Defined Creative Templates in DFP
6. Ad Sizes Required:

   300x600, 160x600, 728x90 and 320x100
7. Add your click thru link under ClickTag and upload creatives:

8. Save and APPROVE order