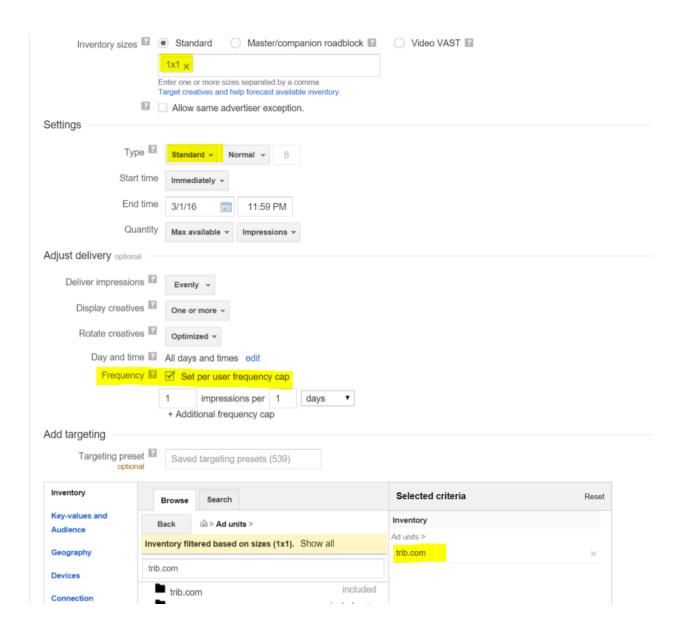


## **GRAVITY INTERSTITIAL Desktop/Mobile – FLEX TEMPLATES**

## Cross Platform (desktop/mobile)

- 1. Book in the 1x1 slot (2x1 can be used as well)
- 2. Choose time-based (sponsorship) or impressions-based (standard)
- 3. Insert dates the gravity ad is supposed to run
- 4. Add the frequency cap (recommended 1x24)
- 5. Add inventory domainname.com
- 6. If you are targeting a specific page be sure to add that as well





- 7. Add Creatives
- 8. Choose the Flex Gravity network template



9. Be sure to upload both the desktop (large screen) and mobile (small screen) creatives to this template.

