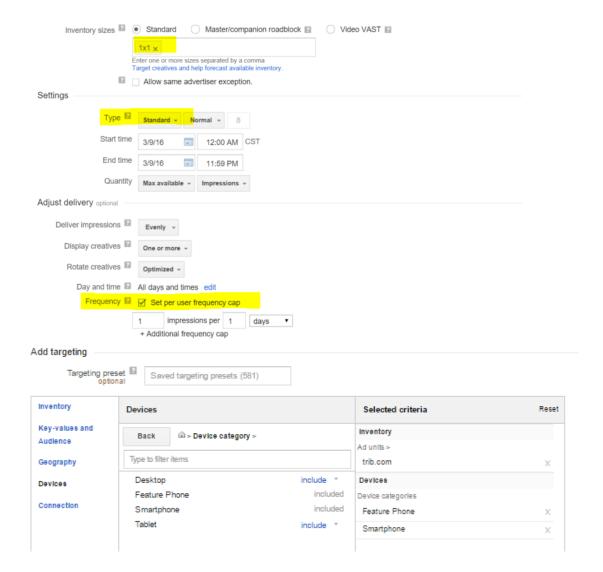


GRAVITY INTERSTITIAL Mobile - FLEX TEMPLATES

Mobile (through a browser) Only – This Does Not Include Mobile APPS

- 1. Book in the 1x1 slot (2x1 can be used as well)
- 2. Choose time-based (sponsorship) or impressions-based (standard)
- 3. Insert dates the gravity ad is supposed to run
- 4. Add the frequency cap (recommended 1x24)
- 5. Add inventory domainname.com
- 6. If you are targeting a specific page, make sure you add it now
- Add targeting device category = smartphone and feature phone





- 8. Add Creatives
- 9. Choose the Flex Gravity network template
- 10. Upload the mobile sized image only
- 11. Remember to add "interstitial" in the label field

