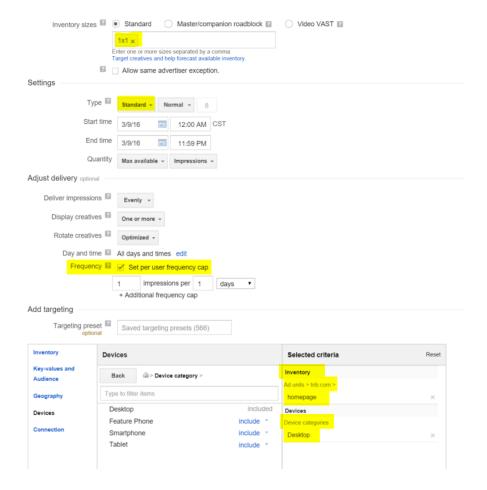# INTERSTITIAL Desktop – FLEX TEMPLATES

Desktop Only

1. Book in the 1x1 slot (2x1 can be used as well)
2. Choose time-based (sponsorship) or impressions-based (standard)
3. Insert dates the interstitial ad is supposed to run
4. Add the frequency cap (recommended 1x24)
5. Add inventory – domainname.com
6. If you are targeting a specific page, make sure you add it now
7. Add targeting – device category = desktop

8. Add Creatives
9. Choose the Flex – Interstitial network template
10. Define the width and height
11. Upload the desktop image only
12. Remember to add "interstitial" in the label field

Flex - Interstitial

Basic Interstitial overlay template . Supports images, flash, YouTube, HTML5 video and Jivox tags. Only one creative type should be defined per ad.

Name	Creative Name
Target ad unit size	1x1

User-defined variables

clickTAG	Click URL	
clickTAG2 optional		
Width	800	
Height	600	
Image File optional	Choose File No file chosen	
MobileImageFile optional	Choose File No file chosen	
Flash File optional	Choose File No file chosen	
Video Tag optional		expand
Jivox Tag optional		expand
Auto Close	0	
Tracking Pixel optional		

Labels optional	Interstitial ×
SSL compatible	Not yet scanned override
Orientation (mobile-only) optional	Any ▾
Custom fields	Type to find items
Unlink from creative template	☐

Creative template snippet	`<script type="text/javascript">`
	`(function(i,p,w,d,b,$) {`
	`    $(document).ready(function(){`
	`        /* timer vars */`
	`        var xAdC = 0;`
	`        var xAdCd = 0;`
	
	`        /* close ad */`
	`        function xAdClose(){`