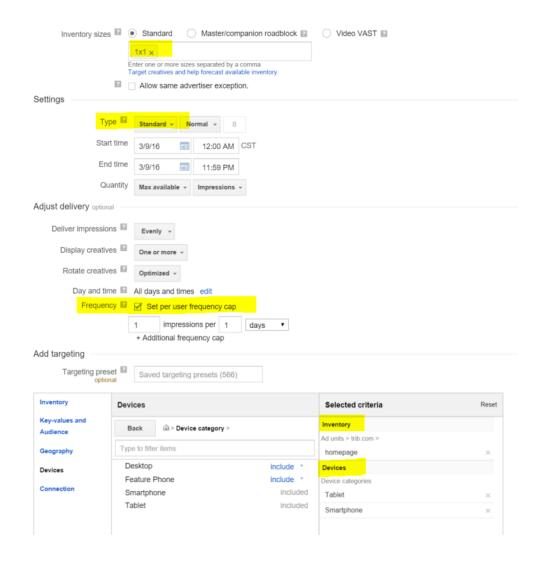


INTERSTITIAL Mobile - FLEX TEMPLATES

Mobile (through a browser) Only – This Does Not Include Mobile APPS

- 1. Book in the 1x1 slot (2x1 can be used as well)
- 2. Choose time-based (sponsorship) or impressions-based (standard)
- 3. Insert dates the gravity ad is supposed to run
- 4. Add the frequency cap (recommended 1x24)
- 5. Add inventory domainname.com
- 6. If you are targeting a specific page, make sure you add it now
- 7. Add targeting device category = smartphone and tablet





- 8. Add Creatives
- 9. Choose the Flex Interstitial network template
- 10. Define the width and height of your interstitial
- 11. Upload the mobile sized image only
- 12. Remember to add "interstitial" in the label field

Flex - Interstitial Basic Interstitial overlay template	. Supports images,	flash, YouTube, HT	FML5 video and Jivox tags.	Only one creative type should	be defined per ad.
Name	Creative Name	2			
Target ad unit size	Control of the Contro				
User-defined variables					
clickTAG	Click URL				
clickTAG2 optional					
Width I	300				
Height 🖺	250				
Image File optional	Choose File	No file chosen			
MobileImageFile optional	Choose File	No file chosen			
Flash File optional	Choose File	No file chosen			
Video Tag optional			expand		
Jivox Tag optional			expand		
Auto Close	0				
Tracking Pixel optional					
Labels optional	Interstitial x				
SSL compatible	Not yet scanne	d override			
Orientation (mobile- only)	Any +				
Custom fields	Type to find Items				
Unlink from creative El template					
Creative template snippet	(function(i,p,w,).ready(function)	06		