

LEE ENTERPRISES

LEADING PROVIDER OF LOCAL NEWS, INFORMATION AND ADVERTISING

AT A GLANCE:

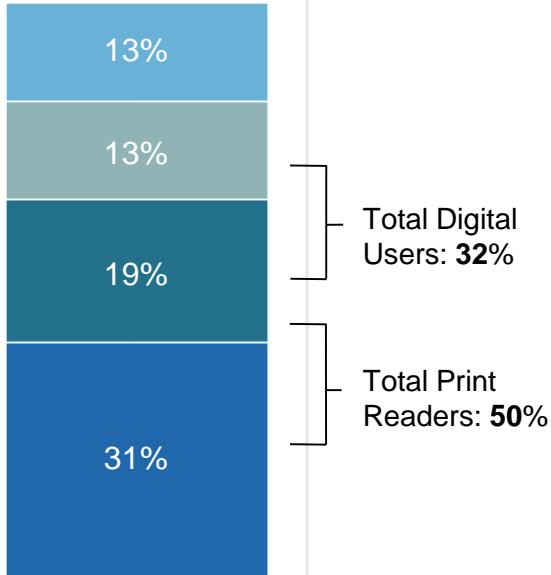
- **Huge audiences – print and digital**
- **Attractive midsize to small markets with a strong sense of community**
- **Little print competition**
- **Daily community newspapers**
 - About 0.9 million daily circulation
 - More than 1.3 million Sunday circulation
 - More than 3 million readers
- **Digital products and services**
 - #1 local web and mobile sites
 - Almost 25 million digital unique visitors
 - TownNews provides content management and digital services for more than 1,600 news sites
- **Nearly 300 niche publications**
 - Including both print publications and digital sites
 - Weekly community newspapers
 - Large group of agricultural newspapers



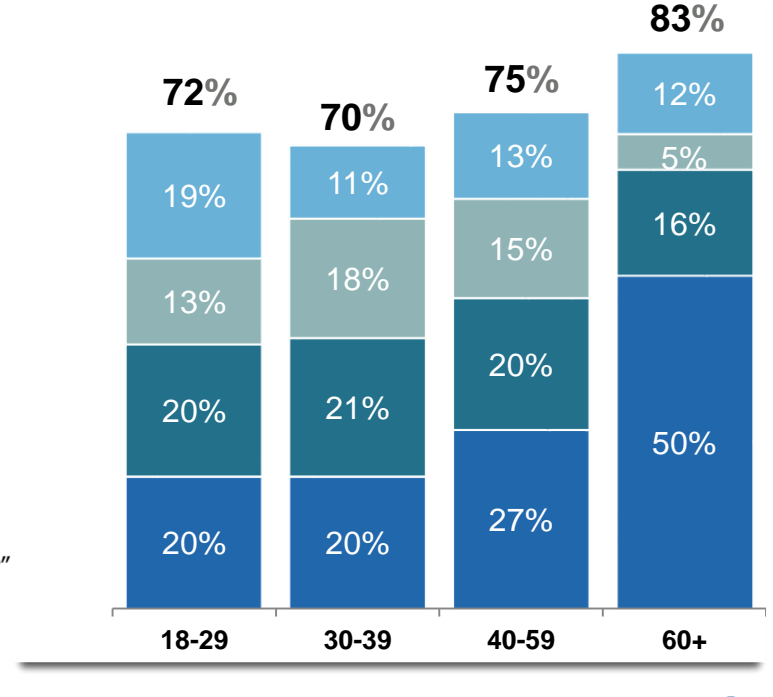
LOCAL AUDIENCE STRENGTH

LEE AUDIENCE SPANS ALL AGE GROUPS

76% OF ALL ADULTS INTERACT WITH US OVER A 7-DAY PERIOD



AUDIENCE BY AGE GROUP



LOCAL AUDIENCE STRENGTH

STRONG AUDIENCES EXTEND ACROSS ALL TOP LEE MARKETS

