

Amplified Products Turnaround Times	
Product Name	Turnaround Time Expectation
Profile Page with Offer Creation	3-5 business days after kick-off call*
Search Engine Registration	Registration: 3-5 days after kick-off call   Verification: 1-2 weeks later
Updates to profile pages	48-72 business hours
Updates to offer/repush	48-72 business hours
<b>Social Media &amp; Reputation Products</b>	
Social Dashboard**	7-10 business days after kick-off call
Reputation Monitoring Dashboard (w/Listing Dist.)	7-10 business days after kick-off call
Reputation Management (w/Listing Dist.)	<i>All custom quotes will come with custom turnaround timelines</i>
Quarterly Social Contests (per contest)	Setup: 2 weeks before contest start date
YouTube Channel Creation	7-10 business days after kick-off call
Additional Social Sites**	7-10 business days after kick-off call
Additional Listings (within a Rep Management quote)	<i>All custom quotes will come with custom turnaround timelines</i>
Updates to posting schedule	48-72 business hours for proof updates
<i>**Any social setup includes refresh or redesign, claiming and verifying as well as 7 days of post proofs.</i>	
<b>Web Design Products</b>	
Landing Page	Up to 2 weeks after kick-off call provided logo and necessary content is provided
5 Page Responsive Web Design (not custom)	Up to 4 weeks after kick-off call provided logo, site map and necessary content is provided
10 Page Responsive Web Design (not custom)	Up to 6 weeks after kick-off call provided logo, site map and necessary content is provided
Custom & Ecommerce Websites	<i>All custom quotes will come with custom turnaround timelines</i>
Custom Content	48-72 before deliverables date – please refer to your account manager and project timeline
Updates to live website	48-72 business hours for basic updates – larger updates may require a custom quote and may have a custom turnaround time.
<b>*Kickoff Calls: Are a fulfillment best practice to ensure the success of your project. Every attempt will be made to keep handoff and scheduling call within 48 hours of CRM order entry. Kickoff calls are scheduled daily within all markets and cannot always honor immediate scheduling. Please let your account manager know of 3 availability options.</b>	
<b>Custom Quotes</b>	
RFP Requests (Web, reputation, content and logo requests)	24-72 hours after submittal, Provided more information isn't required

If you have any questions, please reach out to [Michelle.Skadal@lee.net](mailto:Michelle.Skadal@lee.net)