

Amplified Products Turnaround Times	
Product Name	Turnaround Time Expectation
Profile Page with Offers	3-5 business days after kick-off call*
Search Engine Registration	Registration: 3-5 days after kick-off call   Verification: 1-2 weeks later
Updates to profile pages	48-72 business hours
Updates to offers/repush	48-72 business hours
Local Offers Newsletter	3-5 business days after kick-off call
<b>Social Media &amp; Listing Products</b>	
Reputation Management	<i>All custom quotes will come with custom turnaround timelines</i>
Social Dashboard**	7-10 business days after kick-off call
Reputation Monitoring Dashboard	7-10 business days after kick-off call
Socialbiz**	7-10 business days after kick-off call
Quarterly Social Contests (per contest)	Setup: 2 weeks before contest start date
Pinterest Management**	7-10 business days after kick-off call
Google+ Management**	Registration: 7-10 days after kick-off call   Verification: 1-2 weeks later
YouTube Channel Creation	7-10 business days after kick-off call
Additional Social Sites**	7-10 business days after kick-off call
Additional Listings	Registration: 7-10 days after kick-off call   Verification: 1-2 weeks later
<i>**Any social setup includes refresh or redesign, claiming and verifying as well as 7 days of post proofs.</i>	
<b>Web Design Products</b>	
Landing Page	1-2 weeks after kick-off call provided logo and necessary content is provided
5 Page Responsive Web Design (not custom)	2-4 weeks after kick-off call provided logo, site map and necessary content is provided
10 Page Responsive Web Design (not custom)	4-6 weeks after kick-off call provided logo, site map and necessary content is provided
Custom & Ecommerce Websites	<i>All custom quotes will come with custom turnaround timelines</i>
Custom Content	48-72 before deliverables date – please refer to your account manager and project timeline
*Kickoff Calls: Every attempt will be made to keep handoff and scheduling call within 48 hours of CRM order entry. Kickoff calls are scheduled daily within all markets and cannot always honor immediate scheduling. Please let your account manager know of specific availability.	
<b>Quotes</b>	
RFP Requests (Web, reputation, content and logo requests)	24-72 hours after submittal

If you have any questions, please reach out to [Michelle.Skadal@lee.net](mailto:Michelle.Skadal@lee.net)