

Digital Connect Plus	
Product	\$50/month \$50 setup
Profile Page with Offers	\$10/month
Ownlocal Print	\$15/month
Google & Bing Registration	\$10/month
Reputation Monitoring	\$15/month
Listings Distribution	\$50/setup
Deals Offers and Events Impressions (Offers Widget)	included
Quantified Reporting of SEO Performance	included
Enhanced SEO using Print Ad Conversion	included
Featured Directory Listing	included
Print Offers Featured in Weekly Newspaper Directory	included
Featured Business Impressions (Featured Business Widget)	included

Social & Reputation Management		
Product Name	Setup	Monthly
Social (Setup of Facebook, Twitter & Google+, Social Dashboard & 12 Posts a month) (Formerly Socialize/Social Marketing)	-	\$42
Reputation Monitoring (formerly Reputation Intelligence)	-	\$15
Reputation Monitoring w/ Listings Distribution	\$50	\$15
Socialbiz (Setup of Facebook, Facebook Tabs, 4 Contests & 12 Posts a month)	-	\$80
Social + Socialbiz (Setup of Facebook, Twitter, & Google+, Facebook Tabs, Facebook Contests, Social Dashboard & 12 Posts a month)	-	\$122
Social Contests (per contest)	\$50	-
YouTube Channel Setup Only (no management available)	\$10	-
Pinterest Management	\$40	\$10
Reputation Management	Custom Quoted	
Review Generation (per month – up to 12 per 12 month contract) A .CSV File of names and emails is required to complete this service.		\$10
Listings Setup (Requires a reputation product - examples provided below)	\$10/each	-

Additional Listings

Claim/Verify, Correct and Monitor

- Avvo (Law)
- Bing Local
- Edmunds (Auto)
- Google+, Google Maps
- Health Grades (Health)
- Houzz
- Kudzu
- OpenTable (Food/Reservation)
- Superpages
- TripAdvisor
- Vitals (Health)
- Yahoo! Local
- Yellow Book
- Yellow Bot
- YellowPages
- Yelp
- Zomato (Food)

Claim/Verify, Correct Premium \$\$\$

- Apartments.com
- Citysearch
- DealerRater (Auto)
- Expedia.com (Travel)
- Local.com
- MapQuest
- MerchantCircle

Claim/Verify, Correct and release

- Angie's List
- The Knot
- Wedding Wire
- Realtor.com
- Trulia
- Zillow

*This is not a complete list of listing sources but are the most popular.

SEM & SMM

Product Name	Setup	Monthly
Google AdWords Setup	Custom Quoted	
Facebook Ads Setup	Custom Quoted	

Logo and Content Writing

Product Name	Setup	Monthly
Logo Design (quoted in hours of \$25/hr)	Custom Quoted	
Content Writing (quoted in hours of \$25/hr) Can include: simple existing content editing, research, new content development, updates and edits.	Custom Quoted	

Web Design		
Product Name	Setup	Monthly
Landing Page	\$50	\$10
5 Page Responsive Website	\$289	\$39
10 Page Responsive Website	\$379	\$39
Custom & Ecommerce Websites	Custom Quoted	

Web Design Add-Ons		
Product Name	Setup	Monthly
Additional Page - Responsive Website	\$50	-
Ecommerce Setup (custom quoted)	Hourly	-
Additional Page - Ecommerce (per 25 products)	Hourly	-
Domain Name Registration	Actual Cost	-
Additional Website Updates (not custom sites)	Hourly	-
Custom Logo Design – Hourly (custom quoted)	\$25/hour	-
Custom Content Creation – Hourly (custom quoted)	\$25/hour	-
Hourly Coding/Programming	\$25/hour	-
Custom Video Slideshow	\$60	-

Email Services		
Product Name		Annual Cost
Single Email Addresses		\$47.88
Blocks of 5 Email Addresses (with unlimited storage)		\$119.88
Additional Email Addresses after initial 5 block		\$23.88
Email Setup Support		
We will offer setup instructions to the customer via email . These instructions will include email server settings and links to walkthroughs for commonly used email clients (Outlook, Microsoft Exchange, etc.).		No Charge
For troubleshooting or over-the-phone setup instructions. Over-the-phone troubleshooting will include a conference with our email hosting provider.	\$150/hour	-

Analytics		
Product Name	Setup	Monthly
Advertiser Dashboard Access	-	\$8
Mirror Site (Proxy Site)	\$10	\$10
Image with interactive phone number	\$5	-
Developer Updates to Mirror Site (Proxy Site)	\$15	-
Call Tracking	-	\$8

Amplified Digital Packages FY 16*			
Product	AD1	AD2	AD3
	\$50/setup \$162/monthly	- \$67/month	- \$25/month
Profile Page with Offers	\$10/month	\$10/month	\$10/month
Google & Bing Registration	\$10/month	\$10/month	\$10/month
Local Offers Newsletter	\$5/month	\$5/month	\$5/month
Social (Setup of Facebook, Twitter & Google+, Social Dashboard & 12 Posts a month)	\$42/month	\$42/month	
Reputation Monitoring	\$15/month		
Listings Distribution	\$50/setup		
Socialbiz (Setup of Facebook, Facebook Tabs, 4 Contests & 12 Posts a month)	\$80/month		

*pre-existing packages can be grandfathered and maintained, but annual needs analysis is recommended.

MP3.0	
Product	\$20/month
Profile Page with Offers	\$10/month
Google & Bing Registration	\$10/month
Deals Offers and Events Impressions (Offers Widget)	included
Featured Directory Listing	included
Print Offers Featured in Weekly Newspaper Directory	included
Featured Business Impressions (Featured Business Widget)	included