

Wholesale Pricing Grid | Amplified Digital FY 18

Digital Connect Plus		
Product	Setup	Monthly
Profile Page with Offers		\$10
Creative Setup	\$90	
Ownlocal Print		\$15
Google & Bing Registration		\$20
Reputation Monitoring	\$25	\$15
Listings Distribution (renews yearly)	\$50	Annual subscription
Deals Offers and Events Impressions (Offers Widget)		included
Quantified Reporting of SEO Performance		included
Enhanced SEO using Print Ad Conversion		included
Featured Directory Listing		included
Print Offers Featured in Weekly Newspaper Directory		included
Featured Business Impressions (Featured Business Widget)		included
	\$165	\$60

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Search Boost Setup	
Product Details	Monthly
Search Boost Profile Page	@\$5 per newspaper

Search Engine Registration		
Product Name	Setup	Monthly
Google and Bing Listing Creation, Claiming	\$40	\$20

Social		
Product Name	Setup	Monthly
Social (Setup of Facebook, Twitter & Google+, Social Dashboard & 12 Posts a month) <i>(Formerly Socialize/Social Marketing)</i>	\$120	\$50

Contests	
Product Name	
Social Contests a la carte – per contest	\$100

YouTube	
Product Name	
YouTube Channel Setup Only (no management available)	\$10

Pinterest		
Product Name	Setup	Monthly
Pinterest Management <i>(must have a social account)</i>	\$100	\$40

Reputation Monitoring		
Product Name	Setup	Monthly
Reputation Monitoring <i>(formerly Reputation Intelligence)</i> w/ Listings Distribution	\$25	\$15
	\$50	Annual Subscription

Reputation Management (requires custom quote)		
Product Name	Per Brand Account Setup	Monthly Per Location
Reputation Management (Per location/Dashboard)	\$300	\$150

Reputation Management Add-ons (requires custom quote)		
Product Name	Setup	Monthly
Review Generation (per month – up to 12 per 12 month contract) A .CSV File of names and emails is required to complete this service.	\$50	\$100
Review Response 1st 10 reviews with setup \$15/hr for every 10 reviews	\$15/hr	
Listings Setup (Requires a reputation product)	\$40	\$20

Logo and Content Writing (requires custom quote)	
Product Name	
Logo Design (quoted in hrs of \$25/hr)	\$25/hr wholesale
Content Writing (quoted in hrs of \$25/hr) Can include: simple existing content editing, research, new content development, updates and edits.	\$25/hr wholesale

Web Design		
Product Name	Setup	Monthly
Hosting Lite		\$29
Landing Page	\$160	\$29
5 Page Responsive Website	\$480	\$59
10 Page Responsive Website	\$640	\$59
Custom & Ecommerce Websites	Custom Quote	\$59

Web Design Add-Ons	
Product Name	Cost
Additional Page - Responsive Website	\$50
Ecommerce Setup (custom quoted)	Hourly
Ecommerce (per additional 25 products)	\$80
Domain Name Registration	Actual Cost
Domain Transfer	\$40/hr.
Additional Website Updates (not custom sites)	\$40/hr.
Custom Logo Design – Hourly (custom quoted)	\$25/hr.
Custom Content Creation – Hourly (custom quoted)	\$25/hr.
Webinar Training (2 hours minimum)	\$80
Hourly Coding/Programming	\$40/hr.

Email Services	
Product Name	Annual Cost
Single Email Addresses	\$48
Blocks of 5 Email Addresses (with unlimited storage)	\$120
Additional Email Address after initial 5 block	\$24
Email Transfer	Custom Quoted
Email Setup Support	
We will offer setup instructions to the customer via email . These instructions will include email server settings and links to walkthroughs for commonly used email clients (Outlook, Microsoft Exchange, etc.).	
For troubleshooting or over-the-phone setup instructions. Over-the-phone troubleshooting will include a conference with our email hosting provider.	Hourly Quote

SEM: Google AdWords	
Product Name	Mgmt. Fee
Google Adwords	12%

SMM: Facebook Ads	
Product Name	Mgmt. Fee
Facebook Ads	20%

Audience Extension	
Product Name	Mgmt. Fee
Audex	5%

Analytics		
Product Name	Setup	Monthly
Advertiser Dashboard Access	-	\$8
Mirror Site (Proxy Site)	\$10	\$10
Image with interactive phone number	\$5	-
Developer Updates to Mirror Site (Proxy Site)	\$15	-
Call Tracking	-	\$8