WEB & APP DEVELOPMENT

Make a good first impression online with a professional website

Today's customers are checking out your website long before they stop in your store or call to find out more information. Make sure you're making the right first impression with a professional website or app.

A modern website that engages visitors and turns prospects into leads is critical to your digital marketing success. Amplified will help your business stand out from the competition with a custom website, mobile website or app that looks and works great whether your customers are viewing it from their desktop, smartphone or tablet.

WEB & APP DEVELOPMENT CAMPAIGN GOALS & BENEFITS

- Improve your brand image with a professional website
- Demonstrate credibility to potential customers
- Convert browsers into buyers

- Your website can be open all day, every day — even if you're not
- Reach new customers searching for your product or services online

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AMPLIFIED'S WEB DEVELOPMENT OPTIONS

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CUSTOM WEBSITE DEVELOPMENT
Amplified will design and create an affordable, professional website customized for your business

E-COMMERCE SITE
We'll create an e-commerce store that is user-friendly and will make money while you sleep

MOBILE-ONLY SITE DEVELOPMENT
Mobile browsing has officially overtaken the desktop; we'll optimize your website to ensure your site looks great and is easy to use on all devices

LANDING PAGE
Convert your social media followers, email subscribers and ad campaign clicks into sales, with a landing page designed to convert leads into customers

MULTIMEDIA OPTIONS
There are ways to reach your audience besides text; incorporate video, photo galleries, social media feeds and more to give customers multiple ways to learn about your products and services

SEARCH ENGINE REGISTRATION
Search engines only know your site exists if you tell them; we'll submit yours to Google, Bing and Yahoo so your business starts showing up in web searches

APPLICATION DEVELOPMENT
Need an app for that? Amplified can create a custom-built app for your business that engages customers and makes for a memorable brand experience

CONTACT & SIGN-UP FORMS
Gather valuable data from your customers or potential customers and give them a place to contact your business with forms and surveys

ON-PAGE SEO
Amplified will pack your website with relevant keywords and metadata that will help your business be found and rank highly in search results

WEBSITE ANALYTICS
Analytics reporting delivers data about your website visitors and their behavior