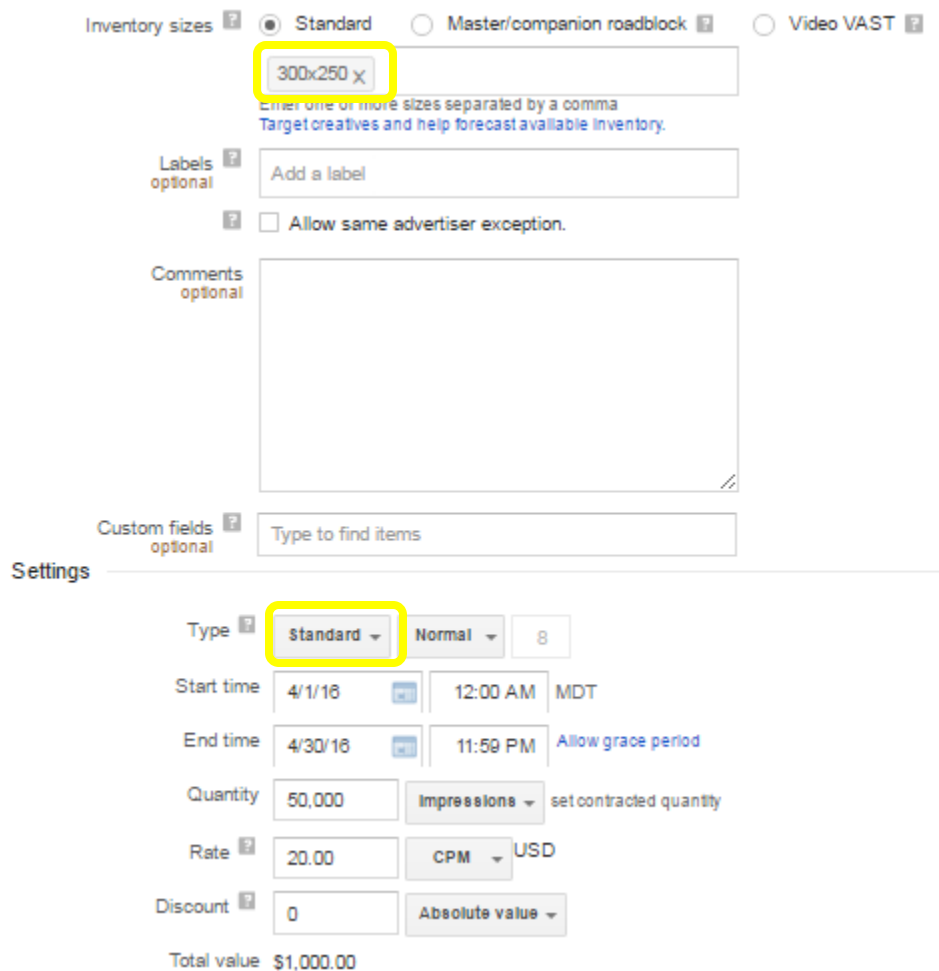## 300x250 Desktop/Mobile – FLEX TEMPLATES

Cross Platform (desktop/mobile)

1. Add 300x250 Inventory size
2. Choose time-based (sponsorship) or impressions-based (standard)

5. Add inventory – domainname.com
6. If you are targeting a specific page be sure to add that as well
7. You can also add POS (ATF or BTF) if necessary
Ad will run on Desktop and Mobile unless Device Categories are defined

To run **Desktop only**, Add Devices > Device Category = Desktop and Tablet

To run **Mobile only**, Add Devices > Device Categories = Smartphone and Feature Phone

9. Add Creative
10. Click to Upload Image or use Third party ad tags

Third party
A highly customizable, interactive creative. You can use any custom HTML and JavaScript snippets as well as tags from a third-party ad server or DoubleClick for Advertisers.

Flash
A creative containing animation, sound, video, or interactive features. Requires a Flash (SWF) file.

Image
A basic image creative. Requires a GIF, JPG, or PNG file.

Click "Choose File" to Upload Image

Type: Image   Advertiser: LEE - Test Company

Name
Ad Name Goes Here

Image files ⬚
Choose File   No file chosen   1x density ▾

Use a remote image ⬚

Destination ⬚
Click-through URL ▾ | Click Thur URL Goes Here   Test

Target ad unit size ⬚   300x250

Or for Third-party Ad Tags

Type: Third-party   Advertiser: LEE - Test Company

Name
Ad Name Goes Here

Code snippet ⬚

Paste ad tag code snippet here,
Click Insert Macro if necessary.

Manually insert macros

⬅   Cachebuster ⬚

⬅   Escaped click macro ⬚

⬅   Click macro ⬚

⬅   Width

⬅   Height