

## Retail Pricing Grid | Amplified Digital FY 18 Final

Digital Connect Plus	
Product	\$349 monthly With Edison \$249 monthly
Profile Page with Offers	X
Creative Setup	X
Print ad connect	X
Google & Bing Registration	\$40
Reputation Monitoring	\$75
Listings Distribution (renews yearly)	\$150
Deals Offer and Events Impressions (Offers Widget)	X
Quantified Reporting of SEO Performance	X
Enhanced SEO using Print Ad Conversion	X
Featured Directory Listing	X
Print Offers Featured in Weekly Newspaper Directory	X
Featured Business Impressions (Featured Business Widget)	X

Search Engine Registration		
Product Name	Setup	Monthly
Google and Bing Listing Creation, Claiming	\$60	\$40

Social		
Product Name	Setup	Monthly
Social (Setup of Facebook, Twitter & Google+, Social Dashboard & 12 Posts a month) <i>(Formerly Socialize/Social Marketing)</i>	\$150	\$250

Contests	
Product Name	
Social Contests a la carte – per contest	\$350

YouTube	
Product Name	
YouTube Channel Setup Only (no management available)	\$50

Pinterest		
Product Name	Setup	Monthly
Pinterest Management (must have a social account)	\$150	\$80

Reputation Monitoring		
Product Name	Setup	Monthly
Reputation Monitoring <i>(formerly Reputation Intelligence)</i> w/Listings Distribution*	\$150	\$75
		*Annual Subscription

Reputation Management (requires custom quote)		
Product Name	Per Brand Account Setup	Monthly Per Location
Reputation Management (Per location/Dashboard) custom quoted	\$450	\$300

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Reputation Management Add-ons (requires custom quote)		
Product Name	Setup	Monthly
Review Generation (per month – up to 12 per 12 month contract) A .CSV File of names and emails is required to complete this service.	\$185	\$150
Review Response 1st 10 reviews with setup \$45/hr for every 10 reviews	\$45/hr	
Listings Setup <i>(Requires a reputation product and is in the dashboard)</i>	\$60	\$40
Listing Setup Premium (includes cost to 3 <sup>rd</sup> party)	\$250	

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Logo and Content Writing (requires custom quote)	
Product Name	
Logo Design (quoted in hrs. of \$150/hr.)	\$150/hr. Retail
Content Writing (quoted in hrs. of \$150/hr.) Can include: simple existing content editing, research, new content development, updates and edits.	\$150/hr. Retail

Web Design		
Product Name	Setup	Monthly
Hosting Lite		\$39
Landing Page	\$400	\$60
5 Page Responsive Website	\$900	\$99
10 Page Responsive Website	\$1500	\$99
Custom & Ecommerce Websites	Custom Quote	\$99

Web Design Add-Ons	
Product Name	Cost
Additional Page - Responsive Website	\$200
Ecommerce Setup (custom quoted)	\$150/hr.
Ecommerce (per additional 25 products)	\$300
Domain Name Registration	\$20
Domain Transfer	\$150/hr
Additional Website Updates (not custom sites)	\$150/hr.
Custom Logo Design – Hourly (custom quoted)	\$150/hr.
Custom Content Creation – Hourly (custom quoted)	\$150/hr.
Webinar Training (2 hours minimum)	\$300
Hourly Coding/Programming	\$150/hr.

Last updated: 9/22/2017

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Email Services	
Product Name	Annual Cost
Single Email Addresses	\$69
Blocks of 5 Email Addresses (with unlimited storage)	\$169
Additional Email Address after initial 5 block	\$34
Email Transfer	Custom Quoted
Email Setup Support	
We will offer setup instructions to the customer via email. These instructions will include email server settings and links to walkthroughs for commonly used email clients (Outlook, Microsoft Exchange, etc.).	
For troubleshooting or over-the-phone setup instructions. Over-the-phone troubleshooting will include a conference with our email hosting provider.	Hourly Quote

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SEM: Google AdWords	
Product Name	Fulfillment Mgmt. Fee
Google Adwords	32%

SMM: Facebook Ads	
Product Name	Fulfillment Mgmt. Fee
Facebook Ads	40%