

**PACKAGED OFFERINGS:**

<b>Digital Connect Plus</b>	
<b>Service</b>	<b>\$349 monthly With Edison \$249 monthly</b>
Business Directory Profile Page with one offer per month	X
Business Directory Profile Page Setup	X
Digital conversion of non-classified Print Ad	X
Google & Bing Registration	X
Dashboard Setup for Self-Serve Reputation Monitoring	X
Synchronization of Business Name, Address, Phone# across available sites (annual)	X
Promotion of Digital Offers within newspaper site	X
Extraction of Print Ad text and creation of dedicated Print Ad Landing Pages (Enhanced SEO)	X
Featured Business Directory Listing within Newspaper Business Directory	X
Print Offers Featured in Weekly Newspaper Directory	X

<b>Digital Connect</b>	
<b>Service</b>	<b>See Local Rate card</b>
Standard Business Directory Profile Page Setup (no customization)	X
Digital conversion of non-classified Print Ad	X
Extraction of Print Ad text and creation of dedicated Print Ad Landing Pages (Enhanced SEO)	X
Featured Business Directory Listing within Newspaper Business Directory	X

**WEB DESIGN SERVICES:**

Web Design, Hosting & Maintenance		
Service	Setup	Monthly
Custom & Ecommerce Websites	Custom Quote	\$99
10 Page Responsive Website	\$1500	\$99
5 Page Responsive Website	\$900	\$99
Landing Page	\$400	\$60
Hosting & Maintenance		\$99
Hosting w/o Maintenance		\$39

Web Design Services (Only available for sites currently under Amplified's Management)	
Service	Cost
Add On Page to existing site	\$200
Ecommerce Setup	Custom Quote
Purchase of new, standard Domain Name	\$20
Annual Domain renewal Fee	\$20
Domain Transfer (optional)	\$150/hr.
Web Development Fee (custom quote): <ul style="list-style-type: none"> <li>Maintenance in excess of one hour per month</li> <li>Hosting w/o maintenance customer site updates</li> <li>Hourly coding &amp; programming</li> <li>Web Support</li> </ul>	\$150/hr.
Webinar Training (2 hour minimum)	\$150/hr.
Website Content Creation (custom quote)	\$150/hr.

Email Services	
Service	Annual Cost
New Email Address Creation & Ongoing Hosting	Custom Quote
Email Migration	Custom Quote
Email Support	Custom Quote

**SOCIAL MEDIA & REPUTATION MANAGEMENT OFFERINGS:**

Social Media Content Creation & Posting Services		
Service	Setup	Monthly
Social Media Content Creation & Posting <ul style="list-style-type: none"> <li>• Setup and design of Facebook &amp; Twitter</li> <li>• Reach existing audience with creation of 12 monthly posts</li> </ul>	\$150	\$250

Reputation Services		
Per Brand Account Setup	Per Brand Account Setup	Monthly Per Location
Reputation Management w/Social Media Content Creation & Posting (single or multi-location) <ul style="list-style-type: none"> <li>• Custom Response Service to incoming reviews on selected sites (up to 20 reviews/month/site)</li> <li>• Reach existing audience with creation of 12 monthly posts to Facebook &amp; Twitter</li> <li>• Claiming, verifying and review response on premium selected sites</li> </ul>	Custom Quote; Starts at \$450.00 one-time setup/location	Custom Quote; Starts at \$300.00 monthly/location
Reputation Management w/o Social Media Content Creation & Posting (single or multi-location) <ul style="list-style-type: none"> <li>• Custom Response Service to incoming reviews on selected sites (up to 20 reviews/month/site)</li> <li>• Reach existing audience with creation of 12 monthly posts to Facebook &amp; Twitter</li> <li>• Claiming, verifying and review response on premium selected sites</li> </ul>	Custom Quote; Starts at \$400.00 one-time setup/location	Custom Quote; Starts at \$250.00 monthly/location

Social Add-Ons		
Product Name	Setup	Monthly
Social Contests a la carte – per contest	\$350	n/a
Google and Bing registration and on-going management	\$60	\$40

**BUY DESK OFFERINGS FULFILLMENT MANAGEMENT FEES:**

Google AdWords	
Product Name	Fulfillment Mgmt. Fee
Google AdWords	12%

Facebook Ads	
Product Name	Fulfillment Mgmt. Fee
Facebook Ads	20%

Targeted Display/Audience Extension	
Product Name	Fulfillment Mgmt. Fee
Targeted Display/Audience Extension	5%